

Privacy Policy

Last Updated: 12/03/25

Becky West Enterprises ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.beckywest.co.uk.

1. Information We Collect

We may collect and process the following types of information:

- **Personal Information:** Name, email address, phone number, and any details you provide when contacting us or signing up for our services.
- **Technical Data:** IP address, browser type, operating system, and website usage data through cookies and analytics tools.
- **Payment Information:** If you purchase a service, payment details will be processed securely by our third-party payment provider.

2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and improve our services.
- Respond to your inquiries and provide customer support.
- Send newsletters or promotional materials (only if you have opted in).
- Analyse website traffic and improve user experience.
- Comply with legal obligations.

3. Sharing Your Information

We do not sell or trade your personal information. However, we may share your data with:

- **Service Providers:** Third-party companies that assist in website hosting, payment processing, and marketing.
- **Legal Compliance:** If required by law or to protect our rights and safety.

4. Data Security

We implement security measures to protect your personal data. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

5. Your Rights

You have the right to:

- Access, update, or delete your personal data.
- Opt out of marketing communications.
- Request data portability.
- Withdraw consent where processing is based on consent.

To exercise your rights, contact us at info@beckywest.co.uk.

6. Cookies

We use cookies to enhance your browsing experience. You can manage your cookie preferences in your browser settings.

7. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices and encourage you to review their policies.

8. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated "Last Updated" date.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

Becky West Enterprises
info@beckywest.co.uk
Tel: 07303 000747